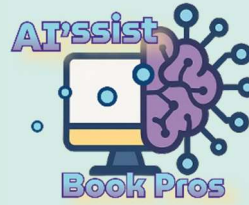


Executive Summary

AI'ssist Book Pros <https://aissistbookpros.com>

DBA of Sho-Biz Intelligence Collectives LLC



**“Not Your
Ordinary
Bookkeeper”**

OVERVIEW

AI'ssist Book Pros is a data and AI-powered service designed to help local small businesses - especially brick-and-mortar shops and family owned - make informed, smarter, and more confident business decisions. While AI is an emerging powerful standardized tool, small businesses often struggle to practice AI tools effectively or securely in a way that meets their specific needs. Many owners lack awareness of importance of data and its confidentiality, as well as the time or resources to transform their scattered information (e.g. shoebox receipts, random spreadsheets, or handwritten notes) into something meaningful.

We help them save time, find and organize overlooked or disorganized into clear, actionable insights. Every engagement is completed with human review to ensure clarity.

OUR VISION

Aims to become the go-to partner for small business data empowerment. Beginning with local businesses in Brooklyn, our vision is to build trust in underserved markets, expand regionally, and eventually offer a platform that integrates community impact with advanced data intelligence comprehensively. This positions **AI'ssist Book Pros** to not only scale its services but also incubate new tools, opening pathways to broader markets.

OUR MISSION

Is to empower local small businesses by offering practical data analysis and clear AI insights, so our clients can focus on their day-to-day operations and make informed decisions that help them thrive in their area of expertise. We deliver our work guided by our full compendium of core values: **Clarity, Integrity, Innovation, and Empowerment**, grounded in a **Data-Driven** approach.

AI +
Data +
Human

DIFFERENTIATOR

Most competitors rely solely on AI tools or offer high-cost, standardized solutions for larger companies. **AI'ssist Book Pros** fills the gap by combining affordable AI-driven analysis with human guidance, ensuring insights are understandable, practical, and tailored to each client's unique situation. This mix of technology and empathy empowers business owners who might otherwise feel left behind in the AI era.

By working with **AI'ssist Book Pros**, stakeholders gain a partner that:

- Serves a growing need in an under-addressed market.
- Offers a **clear differentiator** (AI + human support, affordability, local focus).
- Operates with strong values: innovation, clarity, integrity, empowerment, and data-driven decision making.
- Has a scalable model, beginning with hands-on services and expanding into technology-enabled platforms.

Clarity Integrity Innovative Empowering Data-Driven