



AI'ssist Book Pros Q4 2025 Growth Plan

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Entity: Sho-Biz Intelligence Collectives LLC (DBA: AI'ssist Book Pros)

Location: Brooklyn, NY

Website: <https://aissistbookpros.com>

Quarter Goal

Disciplined growth, building visibility, trust, and early proof points into a strong 2026 inception. Transition from operational setup to brand visibility and client acquisition-engagement. Building the foundation for AI'ssist Book Pros's first full-scale marketing and revenue phase in early 2026.

*We are ready to move from quiet build to visible impact, connecting with Brooklyn's small business community through data, AI technology, and trust.

1. Business Overview

AI'ssist Book Pros is a data and AI-powered service designed to help local small businesses - especially brick-and-mortar shops - make smarter, more confident business decisions. We combine **AI automation** with **human guidance** to make data insights accessible, actionable, and local. Specifically, we transform overlooked or disorganized information (like receipts in shoeboxes, scattered spreadsheets, or handwritten notes) into clear, actionable insights that drive growth, efficiency, and profitability.

We primarily serve:

- Brick-and-mortar and service-based businesses in Brooklyn (cafes, salons, hardware stores)
- Independent professionals and freelancers using spreadsheets or SaaS tools
- Nonprofits and small organizations that want clearer visibility into operations

Our differentiator:

Affordable, human-centered analytics with modern technology: combining AI, data, and empathy to help small business owners grow confidently.



2. Strategic Objectives

Objective	Outcome by EOY (Q4)
Finalize Operations	All client systems integrated (QuickBooks, Stripe, website payments).
Activate Local Marketing	Flyers (company intro), brochures (services description), and pilot promos distributed across physical Brooklyn business avenues.
Establish Digital Presence	SEO-optimized website, active LinkedIn, Instagram, Facebook, Alignable posts, and new Upwork lead funnels.
Secure Early Client Wins	At least 3-5 paid engagements (mix of <i>Document Digitization</i> and <i>QuickBooks reconciliation, spreadsheet automation or data consults</i>).
Launch Crowdfunding Preview	Donorbox and Indiegogo campaign drafted to support early 2026 expansion.

3. Key Milestones

Month	Focus	Deliverables
October - November	Finalize infrastructure	Complete NYS registration documents (publication affidavit, etc.). Stripe checkout live, QuickBooks sync, Donorbox page, service PDFs completed. Flyers & brochures printed
Mid-November	Begin local marketing	Flyers & brochures initial distribution, first partnership conversations
December	Awareness & conversion	Indiegogo & YouTube preview launch. Early client testimonials, holiday-season case study. PTIN, NYTPRIN renewal
January (Prep)	Scale marketing	Full campaign rollout, local event participation, SEO and content growth push



4. Marketing Channels

- **Local Outreach:** Brooklyn Chamber of Commerce, NYC Community Board 17 Brooklyn, Brooklyn Public Libraries, SBDC Pace/Baruch, co-working spaces, community centers, and community events
- **Digital Contents:** Social posts & website blog (news) showing "data made simple," "data impact" stories
- **Prospective Partnerships:** Collaborations with tax preparers, bookkeepers, and local consultants
- **Upwork & Freelance Hubs:** Drive awareness to core offerings (*Document Digitization*, *Ask a Data Analyst*) to draw leads

5. Products & Revenue Streams

Category	Description	Price Range
Spot Services	Document Digitization, 90-Min Power Session	\$150 - 300
Core Consulting	Dashboard, Spreadsheet Automation, QuickBooks	\$350 - 800
Premium Projects	8-Week Shoebox → Strategy Sprint (Brooklyn business owners only, in-person followup included)	\$1,200 - 1,800
Seasonal Add-Ons	Tax Prep & Advisory	Varies by case

Model: Early revenue with projected fundings (below) to support grassroots marketing and tool development.

6. Funding & Partnership Outlook

We're currently seeking micro-funding and strategic collaborations to:

- Expand local marketing reach (entire Brooklyn commerce system)
- Develop community education workshops on data literacy
- Prototype automation tools for small business owners

Partnership opportunities include:

- Local business associations



- Financial advisors or tax professionals
- Community development organizations
- Impact investors focused on tech access or women-led startups

7. Metrics to Track

Area	Target
Website Traffic	100 unique monthly visitors
Leads/Contacts	20 qualified inquiries
Local Reach	300+ flyers distributed
Revenue	\$1,000+ from spot services
Social Presence	100 LinkedIn followers, 50 Instagram followers
Partnerships	3 collaboration conversations initiated

8. Prospect for 2026

By January 2026, AI'ssist Book Pros will:

- Enter a full **marketing and operation** phase focusing on Brooklyn market
- Engage Tax clients into long-term contract
- Launch its first crowdfunding campaign